



Working Group – Foster Care

- A child who has 1 case worker achieves permanence **74.5%** of the time.
- With any turnover – only **17.5%** of the time – lost in the system
 - Up to 4.3x more likely to “Age Out” of the system
- Turnover so bad, the social worker listed for some children is “Temp Worker #4”
- **Only 7%** of children enter foster care system due to their own behavior
- **Everything** stacked against them – and turnover makes it far worse

Societal Impact - By Age 26

- **74%** less likely to be employed at age 26
- Average income from employment **only 43%** of general population
- **12x** more likely to have been evicted in last year
- **4x** less likely to have a college degree (even though it is often free)
 - Where do you go during breaks?
 - What happens when COVID shuts down campus?
 - Transportation?

20,000 children age out every year

- One class of 18-year olds who age out...
 - **20,000 young adults** on government assistance turn into **41,281** on government assistance by age 26
 - Total cost of govt aid, incarceration, court costs from age 18-26

Approximately \$5.3 Billion USD

by Age 26

WE – Can Make a HUGE Difference

1. Keep kids out of the system

- Up to 50% enter because there was no safety net at a point of crisis, not abuse or neglect

2. Reducing Turnover Among Case Workers

- Single most important factor **25-40x multiplier**
- CFK program **helped reduce turnover 62% over 2 years**

3. But we need an army of help

- Learn more at the 2pm session today


Goal of ROI Calculator

- **To show the financial impact of turnover over time**
 - Elevate the role of case workers in the eyes of public and local governments
 - Give agencies and governments a tool to use, where they can enter their own data and get results
 - Inspire non-profits and others to come in and help



RADICAL HOSPITALITY

Moving the needle on child
welfare support



“Foster children with one social worker achieve permanency, on average, 74.5% of the time and only 17.5% of the time when there is social worker turnover.”

— NATIONAL CENTER ON CRIME
AND DELINQUENCY





socialight

BE A LIGHT TO A SOCIAL WORKER IN OUR CITY





Decrease in turnover

2018: **69%** 2019: **29%** 2020: **19%**





“Close Enough to See, Long Enough to Know”

**RADICAL
HOSPITALITY IN
ACTION!**



NATIONAL HOSPITALITY WEEK
for Child Welfare Professionals

OCTOBER 2023

www.nationalhospitalityweek.com

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- Where can you plug in?

Some of the Challenges

- **Access to state agencies and non-profits**
 - Likely start in TN, NC, Florida to start but open any and all states
- **Ethics laws require any funding from companies go through non-profits with access to social workers**
- **Apathy in the system, getting people to use the tools, being open to outside organizations**
- **Costs - hits both federal and state budgets – no one owns it all – push it down the line**
- **This is a really complex issue**
- **People just don't care**

Cost of inaction

- **Cost to society is compounding at 10% rate**
 - It is doubling every 5-7 years
- **More children lost in the system, more family trees with roots in the wrong direction**

The Solution – Areas We Need Help

- 1. Building a database of agencies, non-profits, organizations of the top 50 metro areas to start with**
- 2. Put together franchise-like documentation to help replicate Socialite programs all over the country – with no ego**
- 3. Elevate and promote family preservation first**
- 4. Marketing/HR assistance for how to position this for companies to do as community involvement**
- 5. Assistance with ROI Calculator and moving it to an online system/hosting**
- 6. Be ready for SS 2024 to share the details and catch companies that want to be involved.**
- 7. Helping to scale**

Next Steps

- 1. Begin having calls on each of the 6 areas to help and build the teams**
- 2. Review what resources are already out there to help with database**
- 3. Begin assembling the tech talent and solutions to make this happen**
- 4. Begin reviewing what can be “franchised” or shared without ownership**
- 5. Planning for SS 2024 and how to position for RetailROI companies to play a role.**
 - Funding, thank you’s, meals, facilities – providing formats and connections to do so.



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